

GBMP Lean Strategy Deployment

A KEY MANAGEMENT RESPONSIBILITY IN IMPLEMENTING CONTINUOUS IMPROVEMENT IS THE DEPLOYMENT OF A CHALLENGING BUT REALISTIC PLAN THAT SETS STRATEGIC AND TACTICAL DIRECTION FOR IMPROVEMENT. STRATEGY DEPLOYMENT, ALSO REFERRED TO AS HOSHIN PLANNING, IS A SYSTEMATIC METHOD FOR MATCHING ANNUAL IMPROVEMENT PRIORITIES TO STRATEGIC GOALS.

Overview: This strategy deployment workshop will provide a step by step method for creating and deploying strategies using the x-type matrix and related practices. The X-type matrix also identifies the means by which priorities will be achieved, and provides a measurement component that allows ongoing tracking of priorities against predetermined targets. Workshop time is divided between lecture and classroom examples and workplace practice.

Students will learn how to:

- Establish a theme for improvement that will unite and motivate the entire workforce.
- Define three to five year goals to provide pace and direction and boundaries to the improvement process.
- Evaluate and prioritize best short-term (12 month) projects that support strategic objectives and can be achieved with available resources.
- Identify accountability for key projects.
- Effectively measure project status.
- Translate improvement results into bottom-line cost savings.

Time Commitment? 8 or 16 hours (An optional second day is offered to assist with completion of an X-type matrix supporting improvement plans for the client company.)

Course Outline:

- Overview of Continuous Improvement
- Function of Strategy Deployment
- Using Effect-Cause-Effect Technique (ECET) to clarify tactical plans
- Communicating strategic and tactical plans through the X-type matrix
- Using Value Stream Mapping and CEDAC to execute improvements
- Define Workplace example project
- Workplace practice using tools from class



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