GBMP Visual Management

VISUAL MANAGEMENT IS ESSENTIAL FOR ORGANIZATIONS LOOKING TO IMPROVE COMMUNICATION, EFFICIENCY, AND PROBLEM SOLVING. THIS HANDS-ON, ONE-DAY WORKSHOP INTRODUCES BOTH THE SOCIAL AND TECHNICAL ASPECTS OF VISUAL MANAGEMENT IN TERMS RELEVANT TO MANAGEMENT AND ANYONE INVOVED IN CONTINUOUS IMPROVEMENT ACTIVITIES.

Overview: Visual Management is a Continuous Improvement technique designed to enhance communication, transparency, and efficiency in the workplace by making information readily accessible and understandable at a glance. It involves using visual tools and systems to signal the status of operations, processes, or equipment, promoting immediate action and decision-making. This course provides a thorough understanding of how visual management techniques can help organizations reduce waste, enhance operational performance, and support continuous improvement.

After taking this class attendees will be able to:
✓ Understand Traditional Communication systems and the challenge to overcome them
✓ Learn the 4 types of Visual Control devices and how they improve workplace effectiveness
✓ Identify opportunities for applying visual tools in their work environment
✓ Understand the fundamentals of Visual Management and its role in Continuous Improvement
✓ Learn how to design, implement, and sustain a Visual Management System
✓ Use Visual Management techniques to promote transparency, accountability, and alignment across teams

Who should attend? Visual Management is applicable to all areas and levels in your company. The target audience is Supervisors, Managers and Team Leaders. The course is especially relevant for Continuous Improvement practitioners and change agents as well as anyone involved in Continuous Improvement Initiatives. The course designed for anyone looking to improve process efficiency and daily communication.

Time Commitment? 8 - 16 hours

Course Outline:
• Introduction to Visual Management
• Principles of Effective Visual Management
• Traditional Communication Systems
• Types of Visual Tools
• Identifying Opportunities for Visual Devices
• Designing Effective Visuals
• Use of Dashboards, Data Displays, & Action Plans
• Physical vs. Digital Visual Management Tools
• Pitfalls to Avoid – Information Overload, Unclear or Non-Actionable Visuals
• Implementation of Visual Management Systems

617-710-7033

JMillman@gbmp.org
www.gbmp.org